



CORPORATE PROFILE

PHARMALEAD

OUR HEADQUARTERS

Are based in Byron, Attica, where the offices, administrative services, central warehouse and distribution center are located.

WIDE CLIENTELE

Across the whole country, mainly pharmacies and beauty stores

WORKFORCE

50 employees

PRIVATELY OWNED FACILITIES

With more than 2000 Square meters.

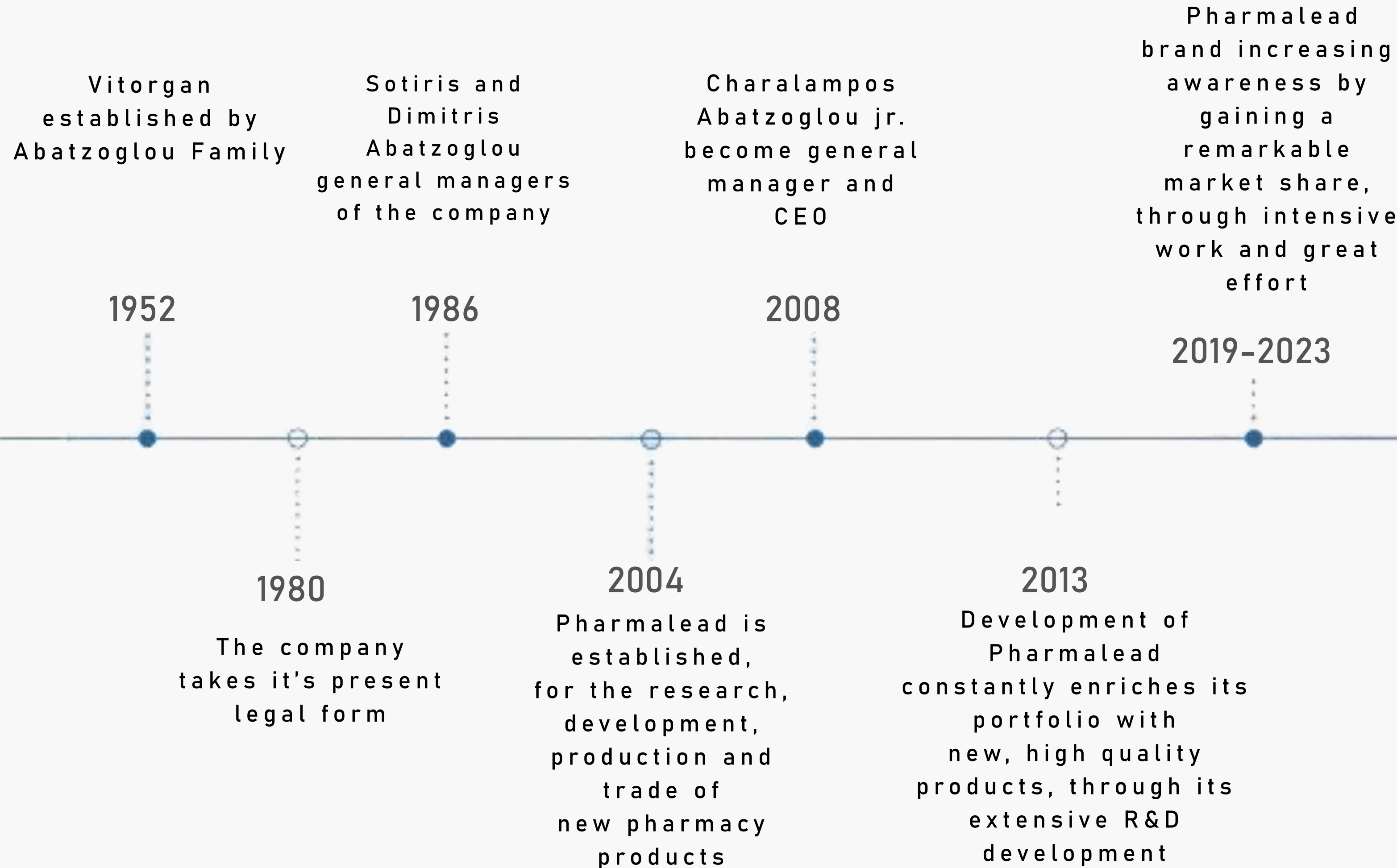
BANK SOLVENCY

With own equity.

ISO CERTIFICATION

Swiss certification



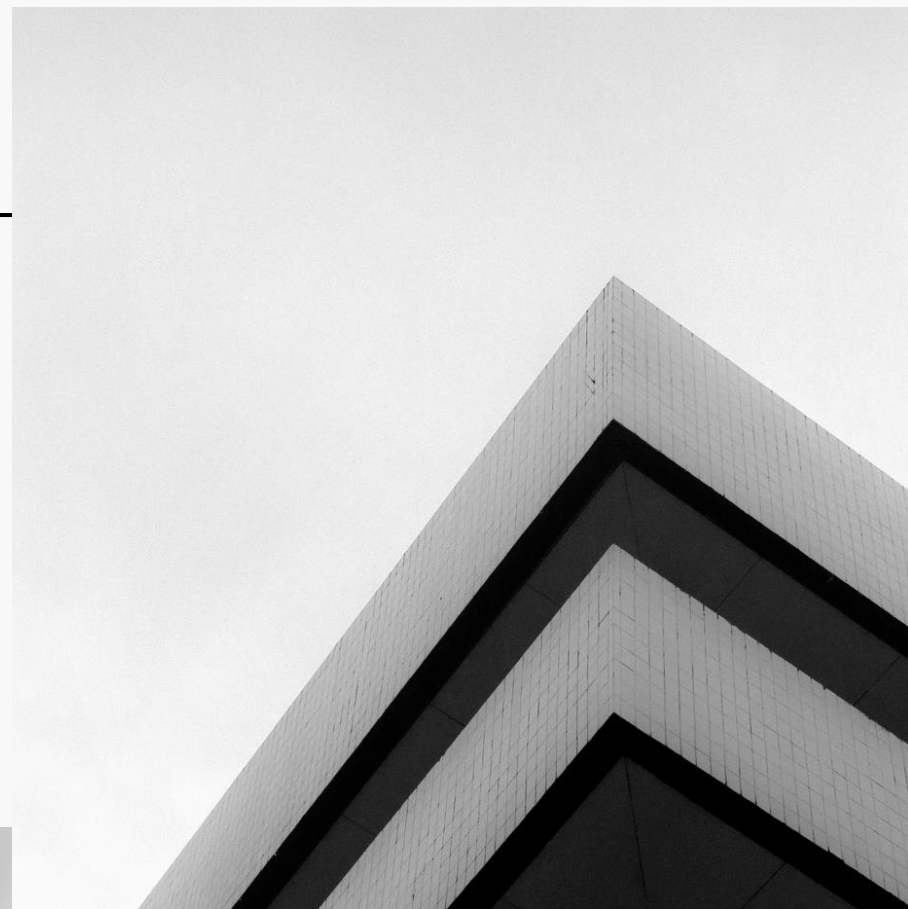




ABOUT US

Vitorgan is a contemporary and dynamic organization with a heritage spanning over six decades, originating in Greece. Throughout the years, we have witnessed substantial growth in our product portfolio, leading to the establishment of various specialized departments such as Marketing, Graphics, and Research & Development within our state-of-the-art facilities. We are proud to have achieved ISO 9001:2015 certification, reflecting our commitment to maintaining the highest quality standards. Over this extended period, we have targeted our expertise in the creation of food supplements, dermocosmetics, and medical devices, prioritizing safety and efficacy in all our products. At the core of our mission remains our promise to pioneering innovative formulations and creating products for a better life.

CORPORATE PROFILE



OUR VISION

Our brand maintains a steady vow to continually invest in a modern, appealing, and innovative product portfolio, with the primary objective of enhancing the quality of life for people across the globe.



OUR MISSION

PharmaLead's mission is to provide high-quality health and beauty products that enhance the well-being and confidence of our customers. We strive to uphold the highest standards of product quality and innovation while prioritizing customer satisfaction. In essence, PharmaLead aims to empower individuals to look and feel their best, promoting a sense of vitality and self-assurance in their daily lives.



OUR VALUES

INTEGRITY

INNOVATION

CONSISTENCY & EXCELLENCE
IN RESPECTING NATURE &
PARTNERSHIPS

QUALITY OF PRODUCTS
AND SERVICES

PHARMALEAD CARE Products



PharmaLead is synonymous with excellence in the realm of pharmacy care products. Our extensive range encompasses food supplements, medical devices, and specialized pharmacy care offerings, all meticulously crafted to enhance health and beauty. At PharmaLead, we are responsible for delivering effective solutions that address the large number of challenges our bodies and skin encounter on a daily basis. Our products are an example of our dedication to your well-being and beauty needs, standing as a testament to our enduring commitment to quality and innovation.



FOOD SUPPLEMENTS

HEALTH & WELLNESS

MULTIVITAMINS

IMMUNE

GUMMIES

PROBIOTICS

SELF CARE TREATMENT

HAEMOSTATIC

DERMOCOSMETIC

BABY CARE

KIDS CARE

HAIR CARE

HAND CARE

BODY CARE

FOOT CARE

BIOCIDES



THE BLACK RANGE NUTRIENTS

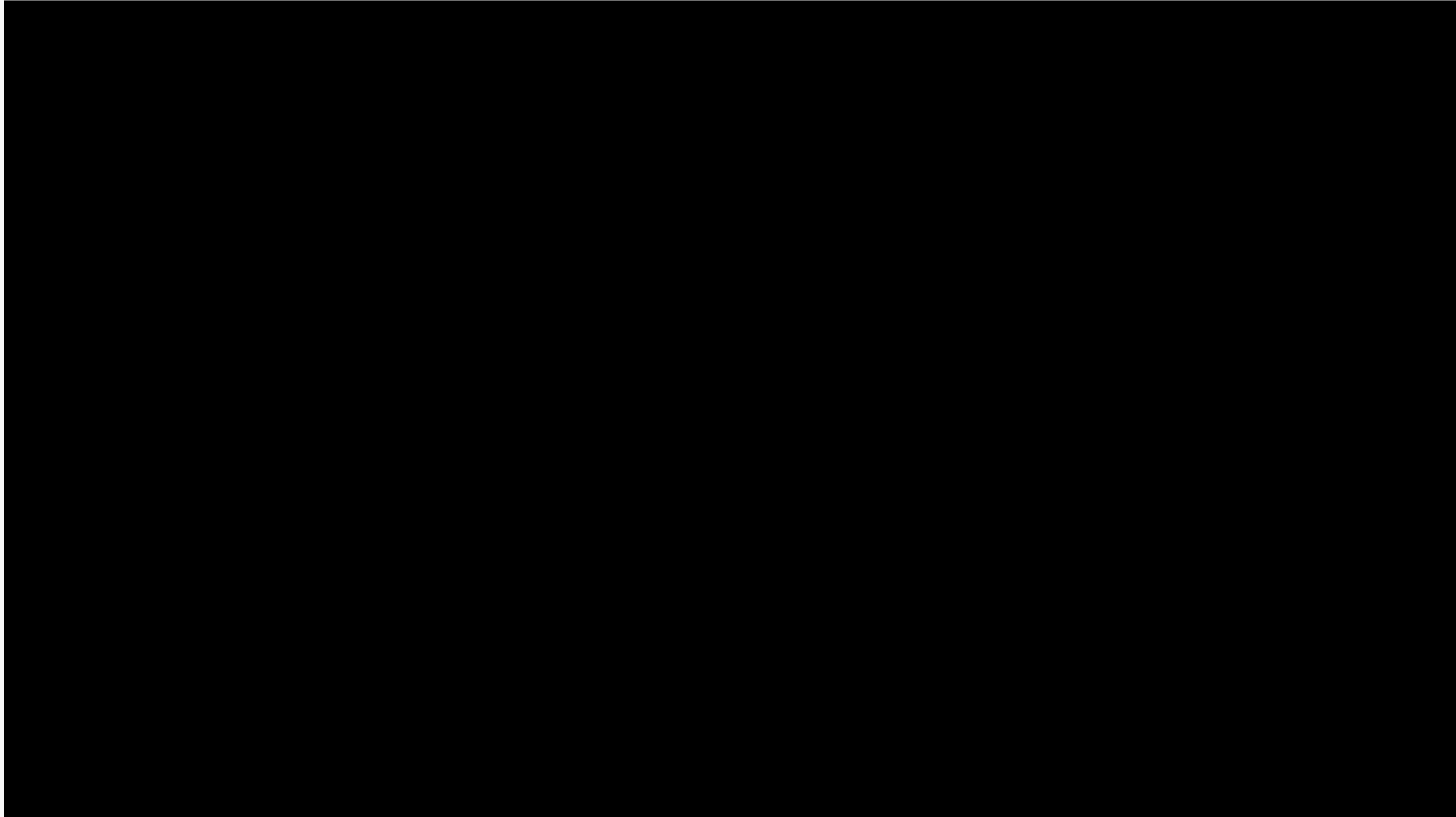
PREMIUM RANGE

Combining scientific research with advanced technology, we developed innovative compositions of high standards.

We have created unique products, which through the synergy of nature with science can offer the maximum benefit to our health and life.

TV SPOT

<https://www.youtube.com/watch?v=cw3NVFRVS0c>



PHILOSOPHY



- FRESH FREEZE DRIED HERBS
- WITH MICRONUTRIENTS
- SUSTAINED RELEASE PHARMACEUTICAL
- SYNERGISTIC ACTION
0% ADDITIVES
- SUITABLE FOR VEGANS

FRESH FREEZE DRIED HERBS

Fresh Freeze-drying is a process used in herbal extracts in order to stabilize, concentrate and/ or increase the shelf-life of these products without destroying their chemical structure.

The
Black Range
Nutrients



SYNERGISTIC ACTION

The composition of the products is based on the synergistic action of vitamins, minerals and other nutrients with nature's superfoods and herbs. Their combination is the result of a long-term, careful study in order to obtain the maximum benefit for the health of the human body.

WITH MICRONUTRIENTS

The ingredients that are essential for the human body are divided into two categories:

- Macronutrients (Proteins, carbohydrates, fats)
- Micronutrients (vitamins, minerals, enzymes)

Micronutrients are most affected by any food processing.

The
Black Range
Nutrients

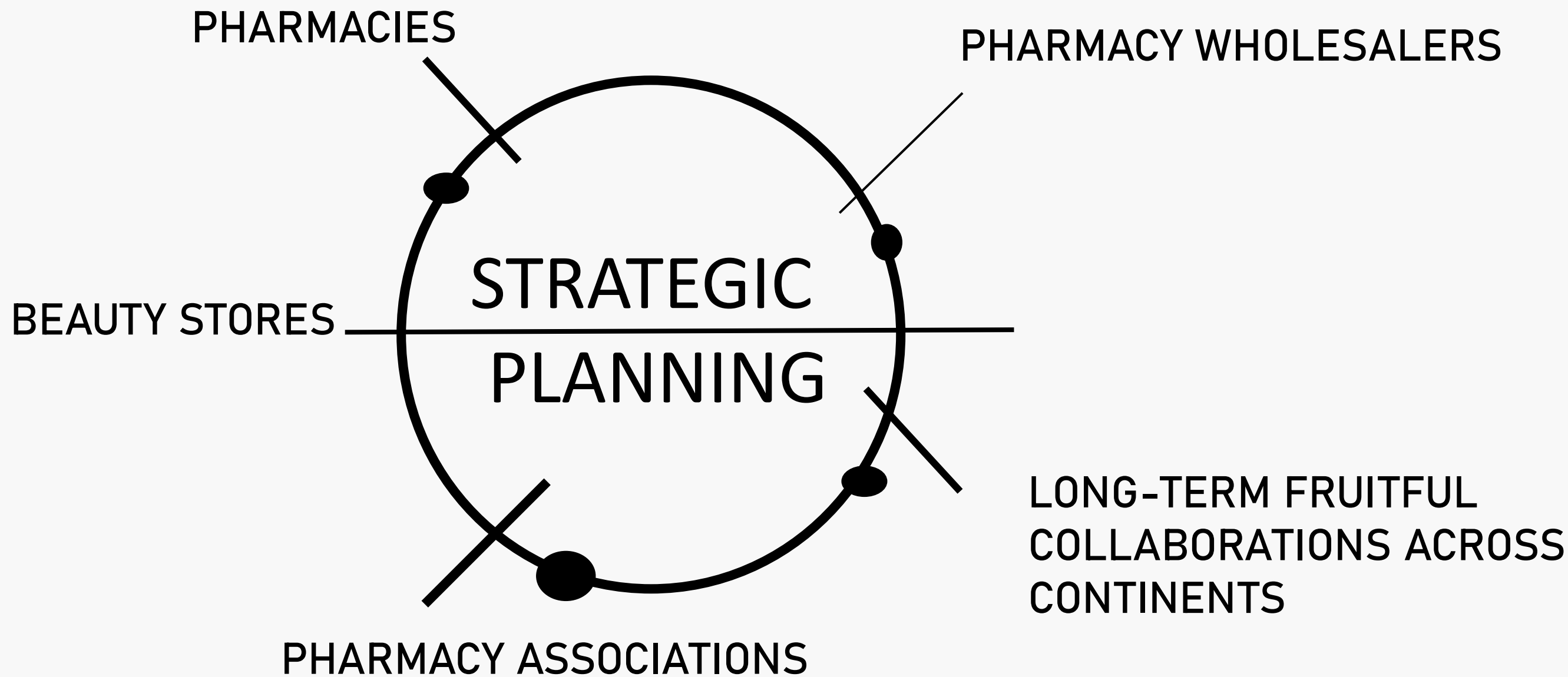


SUSTAINED RELEASE PHARMACEUTICAL FORMS

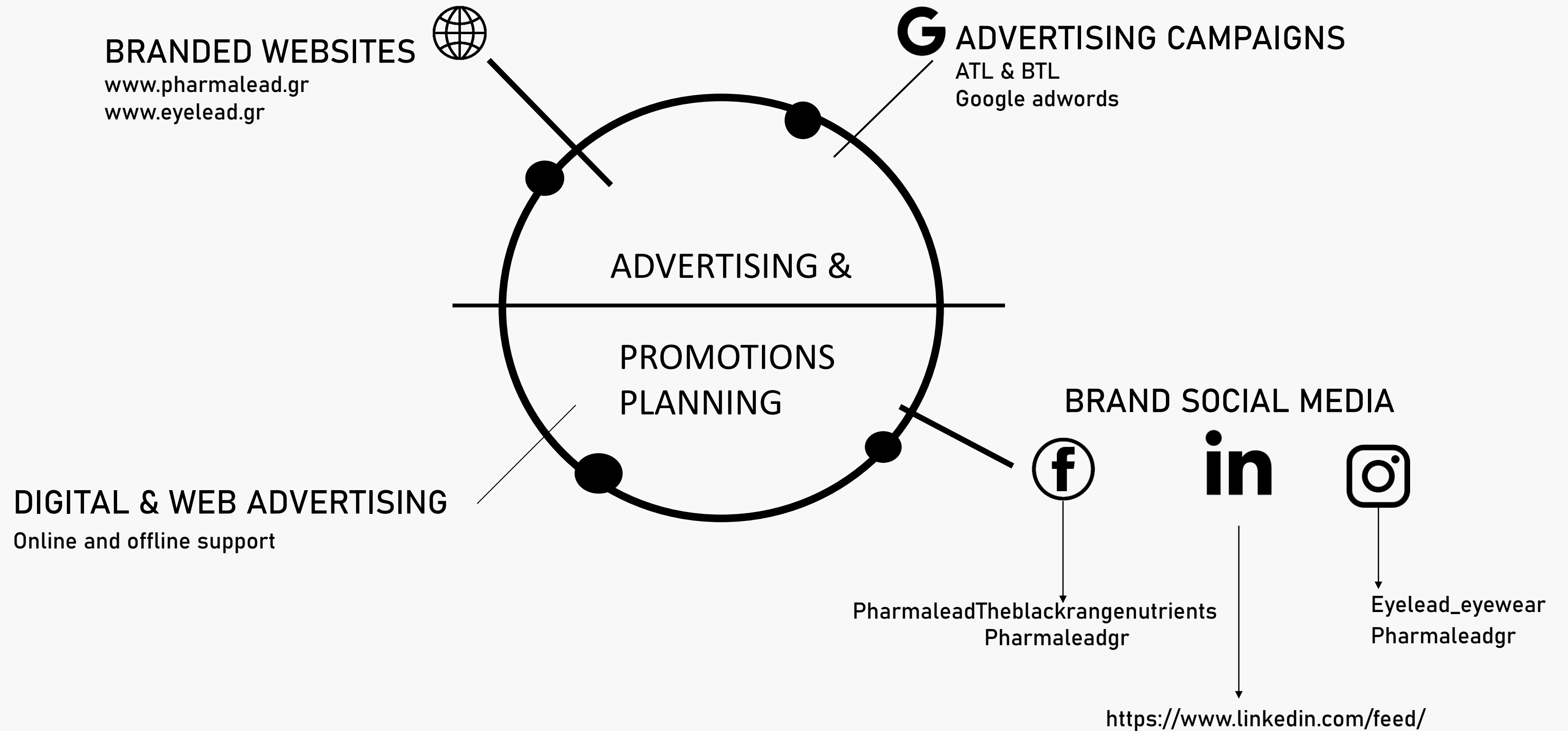
Sustained release capsules for better absorption of the active ingredients and their prolonged action:

- Gradual-release capsules
- They are gradually dissolved in the stomach and small intestine (up to 8 hours)
- Increased efficiency and longer duration of action

OUR PARTNERS



MARKETING STRATEGY



PRIVATE LABEL



OUR PACKAGING TYPES ARE

- Plastic Bottle
- Glass Bottle
- Glass Jar
- Paper Box
- Tube
- Sachet
- Foil

OUR PRODUCTS ARE AVAILABLE IN A VARIETY OF FORMATS

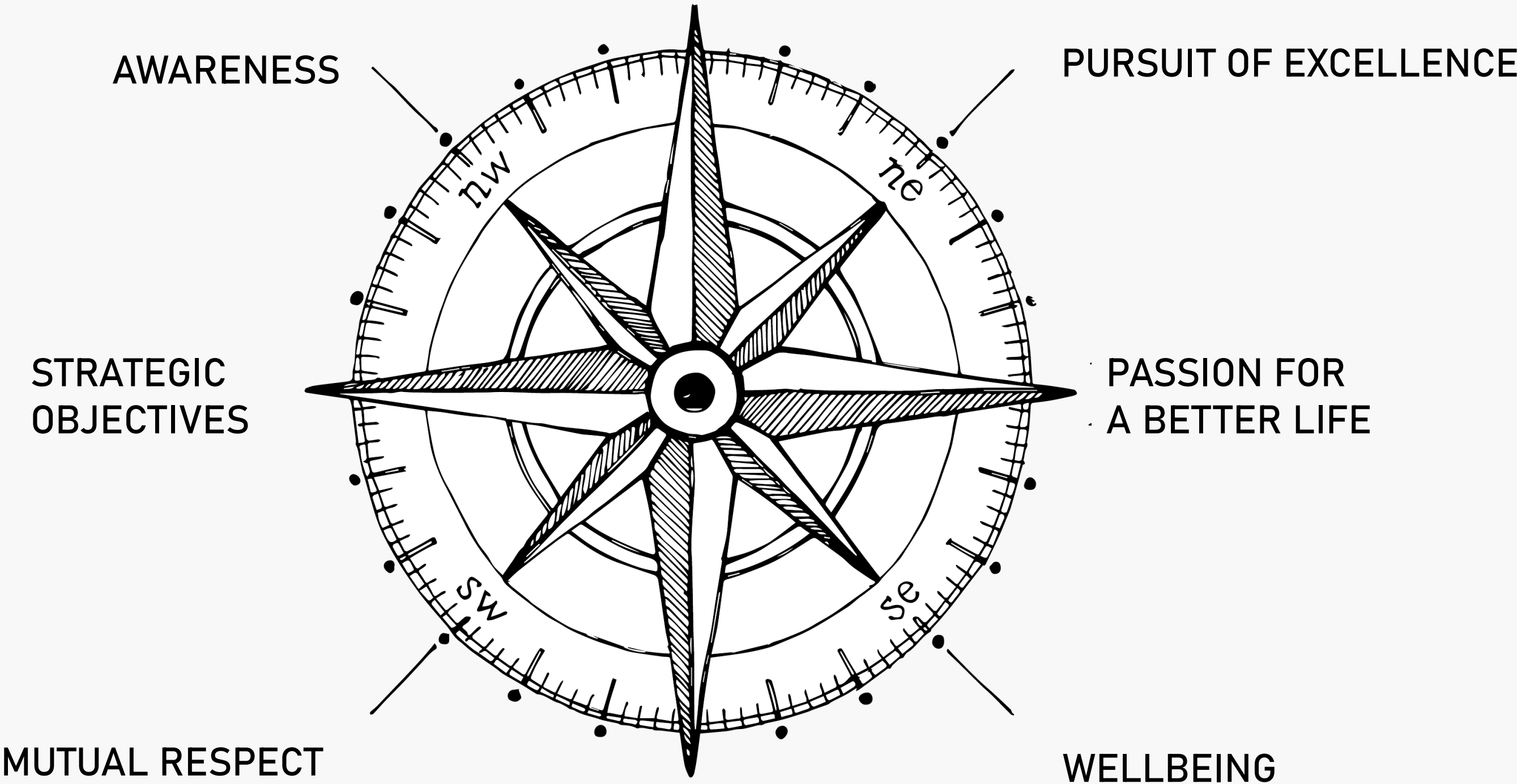
- Effevrecent Tablets
- Capsules
- Liquid
- Solid Creams
- Aerosol Patches
- Powder
- Gel

GLOBAL EXPORTS

2023



GOALS & OBJECTIVES



USPs





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